

CRO Masters Council

An Exclusive Peer Group for Elite Chief Revenue Officers

Being a CRO is one of the most challenging executive roles.

You're responsible for revenue growth, navigating organizational complexity, and managing high expectations—often with little support.

Many CROs describe the job as lonely and wish they had a trusted group of peers with whom to collaborate, share insights, and tackle challenges.

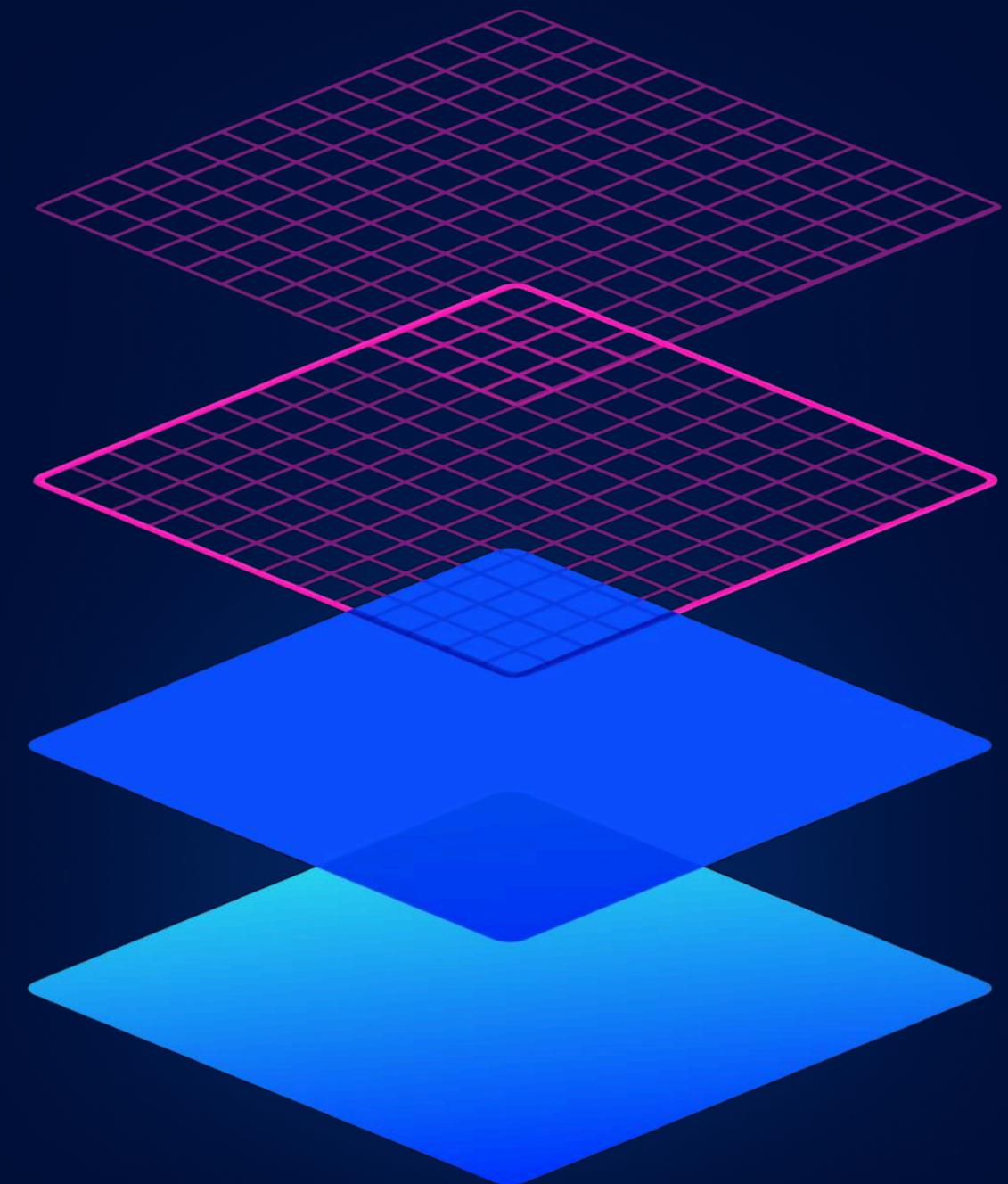
That's precisely why the CRO Masters Council was created.

What is the CRO Masters Council?

The CRO Master's Council is not another group coaching program . It's an exclusive collective think tank of 6 pre-selected CROs who are dedicated to the serious and continued advancement of their professional development and the success of their revenue organizations.

Working with 6 elite peers, you'll have access to a private mastermind where as a group you can work through strategic challenges- addressing the most important decisions at your level.

Membership Benefits



Exclusive CRO Network

Connect with accomplished revenue leaders across industries.



Structured Peer Discussions

Participate in two 90-minute live video calls per month.



In-Person Roundtables

Four live, offsite CRO Roundtable events annually.



Confidential, High-Impact Conversations

A safe space to discuss real-world challenges and opportunities.



Led by Industry Experts

Sessions facilitated by seasoned CRO advisors to ensure value-packed discussions.



Topical Learning & Collaboration

Each session is centered around real-world CRO challenges to drive actionable takeaways.

Membership Structure & Investment

WHO SHOULD JOIN?

- Currently serving as a Chief Revenue Officer at a B2B company < \$20M+ ARR
- Open to **transparent and candid discussions** with peer leaders
- Committed to upholding **Council Standards and Agreements**

FORMAT

- Two 90-minute virtual sessions per month
- Four in-person CRO Roundtable events per year
- Six members per Council, ensuring deep and personalized engagement

INVESTMENT

\$3600 for a full year of membership Or **\$300** per month

What You'll Gain



Vision & Strategic Clarity

Define and refine your leadership approach.



Solutions for Complex Challenges

Gain peer-driven insights to tackle industry disruptions.



Leadership Development

Enhance your ability to lead in fast-changing environments.



A Trusted Peer Network

Surround yourself with high-caliber CROs navigating similar challenges.

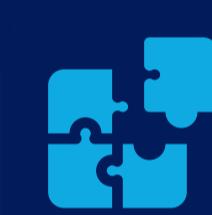
Council Standards & Expectations

Membership in the **CRO Masters Council** is reserved for those committed to:



Punctuality & Excellence

Show up prepared and engaged.



Integrity & Accountability

Keep your word and contribute actively.



Openness & Collaboration

Share insights, be coachable, and support fellow members.



No Ego, No Assholes

We foster genuine, solution-oriented discussions.

Apply Now to Join the CRO Masters Council

This is not your typical mastermind or networking group.

It's an intimate, **high-caliber advisory board** of revenue leaders committed to mutual success.

Join the CRO Masters Council – Where Elite Revenue Leaders Elevate Their Game.

[Apply for Membership](#)



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